

ASP FACTS

FEATURE: Airweight®



ADVANTAGE:

Weighing approximately 45% less than comparable steel batons, the ASP Airweight loses only 2% of the striking potential of its heavier counterpart. The 7075 aluminum tubing for the baton is custom fabricated to ASP specifications. This is the same alloy that is used in the receiver of the M16. It is extremely strong. The striking surface of the Airweight is 4140 steel tubing. In addition to being noticeably lighter, ASP Airweights move more rapidly than steel batons. They allow a faster "bridge" between strikes.

SPECIFICATION:

- 45% lighter
- Only 2% loss of striking potential
- Extremely strong
- Easily carried
- Faster "bridge" between strikes
- Black Chrome shafts

PERFORMANCE:

No other firm produces a lightweight expandable baton with the compactness, strength and striking potential of the ASP Airweight.

SALES STRATEGY:

Point out the weight reduction made possible by the Airweight design. Demonstrate its extreme strength. Point out the advantages to undercover, investigative and administrative personnel.