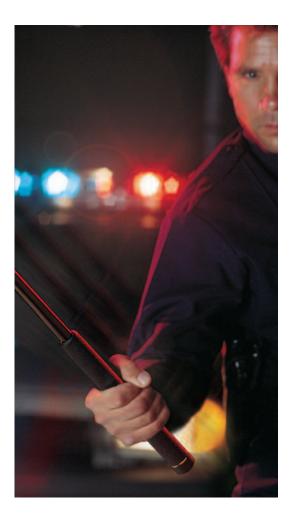


FEATURE: Grip Collar







The protective front collar on ASP Batons prevents the foamed vinyl

grip from rolling back as batons are repeatedly holstered and withdrawn. The collar gives a finished appearance to the grip. In addition, it provides reinforcement strength for the front of the handle.

SPECIFICATION:

- · Protects the front portion of the grip
- · Aids insertion into scabbards
- · Improves the baton appearance
- · Provides added strength to the handle

PERFORMANCE:

The protected front grip of ASP Batons will withstand the rigors of extended field use.

SALES STRATEGY:

Competitive batons do not have front Grip Collars. The front edge of the grip is exposed and unprotected.

Point out the grip protection, strength and appearance advantages of the protective Grip Collar.

PAPER A3 · OCTOBER 1997