

ASP FACTS

FEATURE: Talon Button



ADVANTAGE:

The button release of the Talon Baton differs from all other manual release expandables on the market. Competitive designs incorporate a large recess in the cap. Their buttons must be pushed into the recess with the tip of the finger. The mechanism is unsightly. The operation is difficult.

The Talon button is flush with the cap. The appearance is clean and professional. When the baton is expanded, the button pops out of the cap. This extension facilitates release. The pressed button must break the rear surface of the cap to retract. This safety measure guards against accidental collapse.

SPECIFICATION:

- 9 part locking system
- Ground release rod
- Opposing locking discs
- Spring loaded release button
- Flush when retracted
- Extended when expanded
- Button must break the cap surface to release

PERFORMANCE:

The Talon button is flush and professional in appearance while carried. When expanded, the button pops out of the cap. This extension facilitates retraction. The top of the button must break the surface of the cap to guard against accidental release.

SALES STRATEGY:

Show the clean appearance of the Talon button. Demonstrate how the button pops out of the cap when the baton is expanded. Show how easily the button is retracted. Illustrate how the button must be released below the top surface of the cap to release the locked open shafts.