



Box 1794 · Appleton, WI 54912 · (920) 735-6242 · Fax (920) 735-6245 · asp-usa.com

## Imprint Price Schedule

TYPE OF IMPRINT <i>(in addition to product cost)</i>	First Imprint	Additional Imprints
Laser Engraving (Per Imprint or Serial Number) *	1.00	1.00
Onyx Engraving *	10.00	4.00
ChromaColor *	10.00	4.00

*All of the above are flat charges. No additional discounts apply.*

Clamshell	No Charge
Presentation Case	
F21	10.00
L21	10.00
Chain Handcuff	10.00
Hinge Handcuff	10.00
Palm Defender	4.00
Key Defender	4.00
Triad	7.00
Tungsten 1	5.00
Tungsten 2	5.00
Wearable	2.50

### LASER ENGRAVING

A permanent non-contact method of identification that uses a computer digitized reproduction of logos and copy. Laser engraving is a shallow marking process that is capable of extreme detail. It employs a concentrated beam of light to vaporize the surface coating of metal. Image color is white against the background of the metal coating. Our engravers will determine the most attractive size and location of images unless otherwise indicated.

### ONYX ENGRAVING

A unique ASP Laser Engraving process that produces a deep rich black image in the engraved area.

### CHROMACOLOR

A Patent Pending multi-color decorating process that allows extremely precise registration while embedding vibrant colors into the pores of the aluminum panel. Full color photos must be provided as .TIF or .EPS files at 300 dpi.

### BRASS OR NICKEL SILVER DIE STRIKING

Die striking or coining is a high relief, three dimensional method of marking that insets a struck medallion of fine brass or nickel silver into a machined recess in the product. The same die can be used to produce either brass or nickel silver medallions. There is no cost for the striking die. A minimum of 20 logo products must be purchased.

### COLOR DIE STRIKING

The high relief, three dimensional characteristics of die striking are used to form raised metal borders which hold various pockets of color. The medallions are inset into a machined recess in the product. There is no cost for the color striking die. A minimum of 20 logo products must be purchased.

### ARTWORK

Black and white camera-ready or digital original artwork is required for brass or nickel silver insignias. Color original art is required for color insignias. We will always engrave artwork in the manner that we feel looks best for each individual logo unless a specific configuration is requested.

One of the following two types of artwork is required for laser engraving:

1. A one inch Bitmap image at 1200 dpi resolution in a PCX file.
2. A black and white Adobe Illustrator vector base drawing file for MAC or PC. Any typography should be converted to paths. The logo file should be a complete drawing using no placed images. E-mail or use a floppy, CD or Zip disk for transport.

## **PROOFS**

Paper proofs of a logo are available at \$10.00 each. Pre-production proofs are available at \$25.00 each (in addition to the ordered product quantity cost).

## **RUSH ORDER**

If a product requires expedited processing (under two weeks) a rush order charge of 25% applies.

## **LOCATION**

The location and orientation (horizontal or vertical) for various types of imprints is specified on each Work Order. Pricing is for a single imprint.

## **PERSONALIZATION**

An original list for personalization must be typewritten and double spaced. If personalization is to be in all upper case lettering, your list must be typed in all upper case. If personalization is to be in upper and lower case lettering, your list must be typed in upper and lower case.

## **PRODUCTION TIME**

Two weeks are required for laser or rotary engraving after receipt of an order and artwork. Add one week if a pre-production proof is required. Eight weeks are required for production of a Die Struck Logo.

## **CANCELLATION**

Customers are responsible for all work completed at the time of cancellation.

## **ORDERS**

All orders must be received in writing with camera-ready art. Every effort will be made to ship exact quantities. However, **we reserve the right to under ship or over ship your order by 5%** and will invoice accordingly.

## **PATENTS, COPYRIGHTS AND TRADEMARKS**

When orders are manufactured to customer's specifications, the purchaser agrees to assume any liability resulting from actions brought against ASP for any copyright or trademark infringements.

## **RIGHTS TO PROMOTION**

ASP reserves the right to use all logos for purposes of advertising, unless otherwise notified in writing at the time of order.

## **ERRORS**

ASP will not be responsible for errors if the submitted copy is incorrect or unclear. Paper proofs and pre-production product samples are encouraged.

## **DROP SHIP**

Not available.

## **CLAIMS**

Shortage or damaged merchandise claims must be made in writing within ten (10) days of receipt of order.